

**Worcester Historical Museum Photograph Use Fees**

**Book Publications**

Non-profit, scholarly, non-commercial	\$15 b/w - \$20 color
Non-profit book cover illustration	\$50 b/w - \$75 color
Non-profit commercial or large university press	\$40 b/w - \$50 color
For-profit press run of 5,000 or less	\$25 b/w - \$30 color
For-profit press run of 20,000 or less	\$50 b/w - \$75 color
For-profit press run of 20,000 to 50,000	\$100 b/w - \$125 color
For-profit book cover illustration	\$200 b/w - \$300 color
For-profit world-wide rights, 50,000+ or all media	\$125 b/w - \$150 color

**Film and television broadcast productions**

Film, network and cable broadcast	\$50 b/w - \$75 color
Local or public television broadcast	\$25 b/w - \$35 color
Multi-media 5 years	\$150 per image.
Multi-media 10 years	\$250 per image
Non-profit or educational slideshows	\$10 per image

**Decoration or exhibit**

Non-profit exhibition or use in public space	\$30 per image
Reproduction in public space or exhibit	\$75 per image
Oversize using outside vendor	\$50 per image

**Internet/Website**

Non-profit	\$25 b/w - \$35 color
Six months or more commercial	\$75 b/w - \$100 color

**Credit line:** *"From the collection of Worcester Historical Museum, Worcester, Mass"* must be visible on sight.

**Fees waived at the discretion of the Museum for public relations purposes.**